## College Goals Report

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<td>1: Student Success</td>
<td>Provide effective programs and services to optimize the success of our students as they prepare for quality jobs and continuing education.</td>
<td>1.1: Access. Students will have access to a quality education.</td>
<td>1300 FTE</td>
<td>1111 FTE in FY 2014 - reported on College Snapshot</td>
<td>The STC Executive Council and the Local Board were presented research statistics showing area demographics, median earnings from no HS diploma or GED up to professional certificates, as well as FTE and enrollment trends in order to provide them with an overview of issues facing our technical college. Functioning in a college advisory capacity, the Local Board identified 3 initiatives to work on for the upcoming year to help the college. 5. Enrollment Committee - This committee will research ways to improve and maintain enrollment and FTE. 6. Industry Partnership Committee - 3. Disconnect Practice &amp; Theory Committee</td>
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<td>200 High School Enrollment</td>
<td>KMS Report DC 204</td>
<td>The Local Board Enrollment Committee and the Disconnect Practice &amp; Theory Committee which include STC administrators and Board of Directors included high school enrollment issues in the scope of their research efforts.</td>
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<td>3: Student Success</td>
<td>Provide effective programs and services to optimize the success of our students as they prepare for quality jobs and continuing education.</td>
<td>1.4 Completion. STC will ensure that students graduate from their educational program in a timely manner.</td>
<td>86% Graduation Rate</td>
<td>KMS Graduation Report</td>
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<td>7: Student Success</td>
<td>Publicize an effective, innovative learning environment to encourage our students to have the knowledge and skills to succeed in today’s competitive global environment.</td>
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### 1. Student Success
- **1.1: Access. Students will have access to a quality education.**

#### Desired Results
- 1300 FTE

#### Assessment Method
- FTE - KMS Report - Scorecard

#### Actual Assessment Results / Analysis
- 1111 FTE in FY 2014 - reported on College Snapshot

#### Use of Results / Improvement
- The STC Executive Council and the Local Board were presented research statistics showing area demographics, median earnings from no HS diploma or GED up to professional certificates, as well as FTE and enrollment trends in order to provide them with an overview of issues facing our technical college. Functioning in a college advisory capacity, the Local Board identified 3 initiatives to work on for the upcoming year to help the college. 5. Enrollment Committee - This committee will research ways to improve and maintain enrollment and FTE. 6. Industry Partnership Committee - 3. Disconnect Practice & Theory Committee

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**Notes:**
- We are currently updating our Community Resources guide to include information such as child care centers, churches, civic organizations, health services, housing, social services and community organizations, substance...
Facilitate an effective, innovative learning environment to ensure our students have the knowledge and skills to succeed in today’s competitive global environment.

1. Instruction: Instruction should facilitate student learning and not be limited to traditional classroom models.

100% pass General Education Competency Assessments on 1st attempt

Gen Ed Assessment Report

Compass E-Write - 95% passed on 1st attempt, 1% passed on 2nd attempt, 1% not passed yet.

General Education Computer Competency Exam - 100% passed on 1st attempt overall.

Work Keys Applied Mathematics Exam - 97% passed on 1st attempt, 3% not passed yet.

Work Keys Locating Information Exam - 98% passed on 1st attempt, 1% not passed yet.

Work Keys Reading Exam - 100% passed on 1st attempt overall.

General Education Writing Competency Exam - 89% passed on 1st attempt, 4% passed on 2nd attempt, and 7% not passed yet.

Analysis

BTC did not meet the 100% goal on the first attempt for each of the competencies for AY 2014. Writing skills appear to be the weakest of the assessed college level competencies in AY 2014.

Rubrics used in grading this exam should be examined to pinpoint specific areas for future instruction to concentrate on more.

In addition, the increased cost of the Work Keys assessments has led us to the point that we must explore other assessment means.

Analysis

Southeastern Technical College exceeded its goal of 88.2 for the year by only 1.32 points; STC overall Total Average Score 89.52

Program Exit Exam Score Report

AY 2014 STC - overall - average score 89.54

Program Level Capstone Exam Results AY 2014

Accounting 82.29
Air Conditioning Technology 84.57
Automotive Technology 86.00
Business Administrative Technology 94.50
Business Management 91.13
Clinical Laboratory Technology 89.13
Computerized Truck Driving 92.33
Computer Information Systems 94.42
Cosmetology 77.30
Criminal Justice Technology 86.97
Dental Hygiene 84.73
Early Childhood Care and Education 88.11
Electrical Systems Technology 89.15
Electronics Technology 88.33
EMT and Paramedic Tech 81.08
Fish and Wildlife Management 89.60
Forest Technology 82.80
Marketing Management 73.00
Medical Assisting 78.11
Nurse Aide 92.38
Pharmacy Tech 91.10
Phlebotomy Specialization 91.67
Practical Nursing (PN12) 94.82
Radiologic Technology 90.69
Surgical Technology 81.25
Welding and Joining Technology 89.04
STC overall Total Average Score 89.52

Analysis

Southeastern Technical College exceeded its goal of 88.2 for the year by only 1.32 points; therefore, there is still room for improvement. The results indicate that the programs with average scores above 80 for the academic year 2014 were: Cosmetology, Marketing Management, and Medical Assisting. After discussion with the Medical Assisting faculty, it was determined that scores from the MA exam are not on a 100 point scale. The scores are converted to scale by the MA faculty to provide the college with an overall average.

Although the 78.11 average score fails to meet the desired benchmark, the actual passing score on the certification exam is 62.5; therefore 100% of the students taking the certification passed. It also asks for future instruction to concentrate on more.

The semester average score results were disseminated to the faculty for review and analysis after each term as well as for the entire academic year. Program faculty analyzed the program average scores and the tools being used for the exit exam assessment. Results of their findings/determinations are included in their program plans for the year.

Medical Assisting faculty met with the Math instructor who is constructing a scaling score so that the passing 82.5 score is equivalent to the passing 70 score like other programs.

Facilitate an effective, innovative learning environment to ensure our students have the knowledge and skills to succeed in today’s competitive global environment.

1. Instruction: Instruction should facilitate student learning and not be limited to traditional classroom models.

88.2% average score on Program Exit Exams

Program Exit Exam Score Report

AY 2014 STC - overall - average score 89.54

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12% ALMA Capstone 88.2% avg score on Program Exit Exams for Health Science Programs

QEP Assessment Results

ALMA Capstone Exam results for 2014 - 25% of questions missed

Analysis

Although the ALMA capstone benchmark was not met, we realize the projected benchmark was set from a very small pilot group. We may need to evaluate new benchmarks for the remainder of the QEP. Also, the pre-test percentage was 30%. The post-test was 14% which is quite an improvement for the ALMA course. To have the post-test percentage be during the course so we expected the greatest improvement to be on the post test.

In addition, we discovered a glitch in the database close to the end of the year which prevented us from capturing all the data. Since the issue has now been resolved, the data should give us a much better picture next year.

In AY 2014, SLO 1 - 31%; SLO2 - 27%; and SLOD 3 17% for an overall average of only 25% of questions missed.

Discovered a glitch in the database and resolved the issue close to the end of the year.

Projected ALMA benchmarks will be reviewed and necessary changes can be implemented to determine any needed changes.

The Medical Assisting capstone exam scores are being converted to scale scores with the assistance of the STC math department.
Facilitate an effective, competitive global workforce needs are met and ensure community development efforts.

Program Capstone/Exit Exams - College-wide average - 89.51

Quality Education - Ensure that community workforce needs are met through STCs educational programs and economic development efforts.

2.2: Adult Education: Prepare students to successfully complete the GED (General Educational Development) test with the goal to achieve a higher education credential or enter the workforce in meaningful employment.

1500 Adult Ed NRS Enrollment

TCSG Performance Scorecard

1. Adult Ed recruitment and orientation plan was implemented for 2015.

An Adult Ed orientation plan was implemented for 2015.

AED Instructional staff set target ranges by semester to post-test students with 40 hours. All instructors are to have a minimum of 20% of their students post-tested at the end of each semester.

Adult Ed is working toward making testing scholarships available for our students in greatest need of financial help to text.

A part time adult education transition coordinator has been assigned to work with students who set a goal of entering postsecondary after completing their GED.

Adult Ed staff worked with students who identified a work goal upon completion of the adult education program to take the work ready test.

3.1: Financial: STC will develop sustainable funding methods.

$100,000.00 Funds Raised - Foundation & Grants

Institutional Advancement - Foundation Report

Funds Raised - Foundation & Grants

$207,124.00 were received in FY 2014 by the STC Foundation, Inc.

Two major initiatives should allow STC Foundation to continue to see an increase in FY 2015.

The launch of a new annual campaign which overlaps FY 2014 and FY 2015 (the Foundation runs on a calendar year) and the search to secure a donor to fund a new Physical Therapy program.

99.9% increase in Change of Funds Raised by the College

Community and Workforce Development - Ensure that community workforce needs are met through STCs educational programs and economic development efforts.

1.1: Workforce Development - STC will meet local community workforce needs through existing credit programs and by expanding/discontinuing credit program offerings to match workforce needs.

83% Job Placement

KMS EOU & 112 Unduplicated Graduates & Placement Rate - Reporting year 2014 based on 2013 Graduates -97.7% Total placement and 83.1% Placed in Field

Students employed in fields unrelated to their program of study were counseled and offered assistance in obtaining other employment.

Graduate job placement data indicates a continued strong need for technical college graduates. 97% of all graduates obtained employment and 83% of those graduates obtained a job in the field of study. Three of our 8 counties in our service area remain in the top 25 counties in the state of Georgia in terms of percentage of population unemployed.

As these statistics signify that technical education is still a path to employment in our area. Graduate/job placement data is disaggregated by degree, discipline, and/or certificate, by campus and reviewed to determine any trends or concerns.

Of the 710 graduates, only 60 were employed in a field unrelated to their program of study. These 60 students are counseled and offered assistance in obtaining other employment, but in many situations, students have gone back to school for a personal goal and are not seeking other employment. The data indicates that there is a strong correlation between our current credit offerings and the needs of our local workforce.

KMS DCIF35 -

Community and Workforce Development - Ensure that community workforce needs are met through STCs educational programs and economic development efforts.

2.1: Workforce Development - STC will meet local community workforce needs through existing credit programs.

KMS DCIF36 -

1 Skilled program implemented - Associate of Science in Nursing

1297 Adult Ed NRS Enrollment

1500 Adult Ed NRS Enrollment

TCSG Performance Scorecard

3.2 Adult Ed NRS Enrollment

Analysis:

Research revealed the Medical Assisting scores were not scaled scores; therefore, the program average is actually much better than it appears in this year's results.

No Audits Findings

Increased Efficiency/Decrease in Cost per FTE - TCSG Scorecard

%<College Peer Group Change

FY 2013 $124,065.00

FY 2014 $204,124.00 = difference of $80,059.00 which is a 66.9% change

Analysis:

An Adult Ed program average is actually much better than it appears in this year's results.

Research revealed the Medical Assisting scores were not scaled scores; therefore, the program average is actually much better than it appears in this year's results.

All Adult Ed program average is actually much better than it appears in this year's results.

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Community and Workforce Development

Ensure that community workforce needs are met through STCs educational programs and economic development efforts.

4.2: Economic Development

STC will provide excellence in economic development programs and community services to support existing business/industry and to attract new business/industry to the region.

3125 #served through Continuing Education

126 Continuing Education courses offered

Continuing Education Reports

# served - 2323

Continuing education classes and services were provided for a total of 2323 people during the year.

Analysis:

Although this number represents a decrease from the previous year, this is still considered good during the economic slump time when people just don’t have extra funds for continuing education.

# continuing ed course offered - 125

Analysis:

Only 1 short of our goal. Plan to do additional marketing with a new slate of courses in the future.

Additional marketing and a slate of new courses for next year are the main strategies to increase participation in continuing education programs.