

FY 2009 Strategic Plan Annual Analysis

Goal 1: Student Success

Objectives	FY 2009 Accomplishments
1. Maintain or increase enrollment.	<p>7 Enrollment from 1,684 to 1,813 which is a .7% increase. 65 Dual Enrolled students during fiscal year.</p> <p>1102 prospective students received Career Counseling</p> <p>The Student Affairs Division participated in 27 recruitment activities that served a total of 2,382 prospective students.</p> <p>A total of 1,419 follow-up correspondence letters were sent to prospective students during FY 09.</p> <p>A total of 58 press releases were submitted for FY 09. The number of press releases combined with the number of television, radio and newspaper ads saturated the local market to inform the community of events and success stories. E--news were also released every month.</p>
2. Improve the ability to attract students immediately after completion of high school or completion of GED through collaboration with local high schools and employers.	<p>279 GED's awarded in FY 2009</p> <p>The annual Summer Educator Academy was held the first week in June. This workshop allows high school instructors to spend a week at STC learning about technical education career opportunities. Feedback from the Summer Educator Academy indicates overwhelmingly positive results from the academy.</p> <p>Approximately 400 high school seniors received a presentation about STC at their respective high school and approx. 250 visited our campus during "Senior Days".</p> <p>The High School Coordinator worked with each of the 4 area high schools to continue a dual enrollment program at each of them. In total, STC was able to offer 6 Dual Enrollment classes, consisting of approx. 65 students.</p> <p>Administered asset to all sophomores so that students who met score requirements could participate in dual enrolled programs. Also should they decide to come to STC after graduation they would have already completed this part of the admissions process.</p> <p>Over \$25,000 in scholarships for Southeastern Tech students, including dual enrollment students, was given during this FY.</p>
3. Enhance services and resources that contribute to program completion and employment of graduates.	<p>Provided Pass Key Test help sessions to students in Student Success Lab to provide additional instruction in the general core area.</p> <p>Credentialed instructors provided tutoring services in the Student Success Lab. This past year, there were 74</p>

	<p>students that came to the Student Success lab to get additional tutoring from the general education instructors. Each week the instructors provided three hours of English tutoring, two hour in Math and one in Psychology.</p>
<p>4. Ensure quality in educational settings and offer student-learning environments through continuous evaluation and improvement of programs and services.</p>	<p>100% of Cosmetology students passed state boards</p> <p>100% pass rate on CDL exam for all graduates of CTD program</p> <p>100% pass rate for Practical Nursing Graduates on National Council of Licensure Exam (NCLEX) on their 1st attempt.</p> <p>100% pass rate for C.N.A. students on the Georgia Health Partnership (GHP) state certification exam.</p> <p>100% pass rate for Paramedic Technology students on state licensure exam.</p> <p>100% pass rate for Pharmacy Technology students on licensure exam.</p> <p>100% pass rate for Radiology Technology graduates on licensure exam.</p> <p>Graduate follow up results indicate satisfaction with the education experience at STC.</p>
<p>5. Instill a good work ethic in our graduates.</p>	<p>Employers surveyed who have hired our graduates this past year indicate that over 90% Exceeded or Met their expectations in all areas related to Work Ethics.</p>

Goal 2: Economic Development

Objectives	FY 2009 Accomplishments
1. Provide a close relationship between employer needs and program offerings that will enable employees to maintain competitive skills.	<p>STC employees are actively involved and participate in local development authority and chamber meetings to determine local workforce needs.</p> <p>Advisory committee meetings held at least twice a year, give the college ample opportunities to openly discuss the programs with local employers who sit on these committees to ensure we are providing the training and meeting the needs for the local business/industry.</p>
2. Offer high quality custom designed training and consulting solutions to local business and industry including Quick Start program services	<p>Provided customized training for 8541 employees of local business and industry.</p> <p>Utilized Quick Start training services for 5 local industries.</p> <p>112 business contacts were made during FY08 - including customized training, conferencing, catering, and consulting for the businesses.</p>
3. Provide leadership skills opportunities that can directly affect local employers.	<p>Economic Development staff coordinated Tattall Leadership program for 5th consecutive year.</p> <p>Provided customized training for 8541 workers for local businesses and industries.</p>
4. Create and develop learning opportunities that will enable entrepreneurs to successfully establish their businesses.	<p>Assisted 110 Entrepreneurs with Business Development Services; 10 New Businesses Resulted; 65 Jobs Created</p> <p>17 Small Businesses Completed Marketing Training</p> <p>57 Business Startup Kits distributed to prospective businesses</p> <p>95 contacts with local small businesses</p> <p>8 business plans developed</p> <p>Strategic plans developed to reach more entrepreneurs</p>

Goal 3: Lifelong Learning

Objectives	FY 2009 Accomplishments
1. Improve Adult Education programs with an emphasis on community outreach.	ESOL classes offered in each of the 3 SDA counties. These services will be expanded to the additional 5 counties that will be added to our Service Delivery Area due to the merger.
2. Provide learning support education so that students may progress toward a certificate, diploma, or degree.	Adult Literacy provides remedial education to students testing into 95 and 96 level courses.
3. Emphasize technical and adult continuing education in order to give our citizens the opportunity for retraining or personal growth using up-to-date technology.	Provided continuing education classes for 618 participants.
4. Assist in GED preparation and increase the number of GEDs awarded.	813 students enrolled in GED classes 435 learning levels were completed Administered 501 GED exams with 279 awarded

Goal 4: Institutional Effectiveness

Objectives	FY 2009 Accomplishments
1. Receive and maintain COC, COE, and program accreditations so that we may ensure a quality educational experience for our students.	<p>Received COC initial accreditation. Received approval of prospectus to merge Southeastern Technical College with Swainsboro Technical college effective July 1, 2009.</p> <p>Since both colleges are officially approved for COC accreditation a decision was made by the Executive Council and Board of Directors to discontinue COE accreditation.</p> <p>Reaffirmation of accreditation for the Radiologic Technology program confirmed.</p>
2. Extend and enhance our technology to better serve students, faculty, and staff.	<p>Wireless access points added to Reidsville Adult Education center and the Glennville Campus.</p> <p>Upgraded student email capacity.</p> <p>Upgraded software on IDS.</p>
3. Develop programs and expand facilities to meet the emerging needs of business and industry.	<p>Bid awarded to architect for Automotive building.</p> <p>Charter and grant has been awarded to begin the Southeastern Early College and Career Academy in the upcoming fiscal year.</p>
4. Offer faculty and staff opportunities to participate in the planning process.	<p>A planning retreat was held with the entire faculty and staff of Southeastern Technical College and Swainsboro Technical College to gather input and compose a mission, vision, and strategic plan for the new college.</p>
5. Support faculty and staff through ongoing professional and personal development.	<p>College-wide staff development day and Faculty Development Day was held this fiscal year.</p>
6. Improve means of communication among faculty and staff.	<p>All statewide news alerts from state office are forwarded by the President to ALL staff and faculty upon receipt.</p> <p>The daily STC News has been revamped as a result of suggestions made by faculty/staff.</p>