Southeastern TECHNICAL COLLEGE

Strategic Plan

2014-2020

2018 Edition

Foreword
from the President

Larry Calhoun
President

"The result of planning should be effective, efficient, and economical... that is, suitable for the intended purpose, capable of producing the desired results, and involving the least investment of resources."
– Clark Crouch

Southeastern Technical College is very proud of our Strategic Plan for the academic years 2014 through 2020.

The plan is in alignment with the Strategic Plan of the Technical College System of Georgia. Strategic planning and assessment processes integrate with the annual planning and assessment processes of our College. The goals and objectives included in the College's Strategic Plan are reviewed annually and revised as needed. Progress toward the accomplishment of these goals and objectives is documented annually.

Vision

The Vision statement is a values-based description of the College's desired future and its distinctive characteristics of success. It clarifies what the College should look like and how it should conduct itself as it fulfills its Mission.

Our Vision

Southeastern Technical College will be recognized as an educational leader in Southeastern Georgia. The College will deliver quality, student-centered, and accessible postsecondary education and training. The College will empower students for success, cultivating innovative and economically thriving communities and enterprises.

Our Service Delivery Area

Mission

A thorough understanding of the Strategic Plan is made possible by knowing the foundation upon which the College operations are based as articulated in our mission statement.

Our Mission

Southeastern Technical College, a unit of the Technical College System of Georgia, provides an innovative, educational environment for student learning through traditional and distance education delivery methods focused on building a well-educated, globally competitive workforce for Southeastern Georgia.

The College fulfills its mission through:
 associate degree, diploma, and technical certificate of credit programs;
 adult education;
 continuing education; and
 customized training and services.

Values

Values are the traits or qualities that we consider to be worthwhile.   Our values represent our highest priorities and our deeply held driving forces and beliefs. Our values reflect how we value ourselves and our internal and external customers.

Our Values

Southeastern Technical College values:

- Integrity, honesty, openness, mutual respect, and personal excellence.
- Continuous improvement.
- Making a difference in teaching and learning.
- A strong, visionary administration.
- A qualified and committed faculty and staff.
- Community partnerships and citizenship.
- Safe, secure, and attractive campuses and facilities.
- Time together for planning.
- Positive attitudes and teamwork.
- Accessible and affordable, quality programs and services.
- Professional development.
- Communication.
- Fairness, equality, and diversity.
- Workforce development.
- Marketing our uniqueness for a "competitive" advantage.
- Technological advancement.
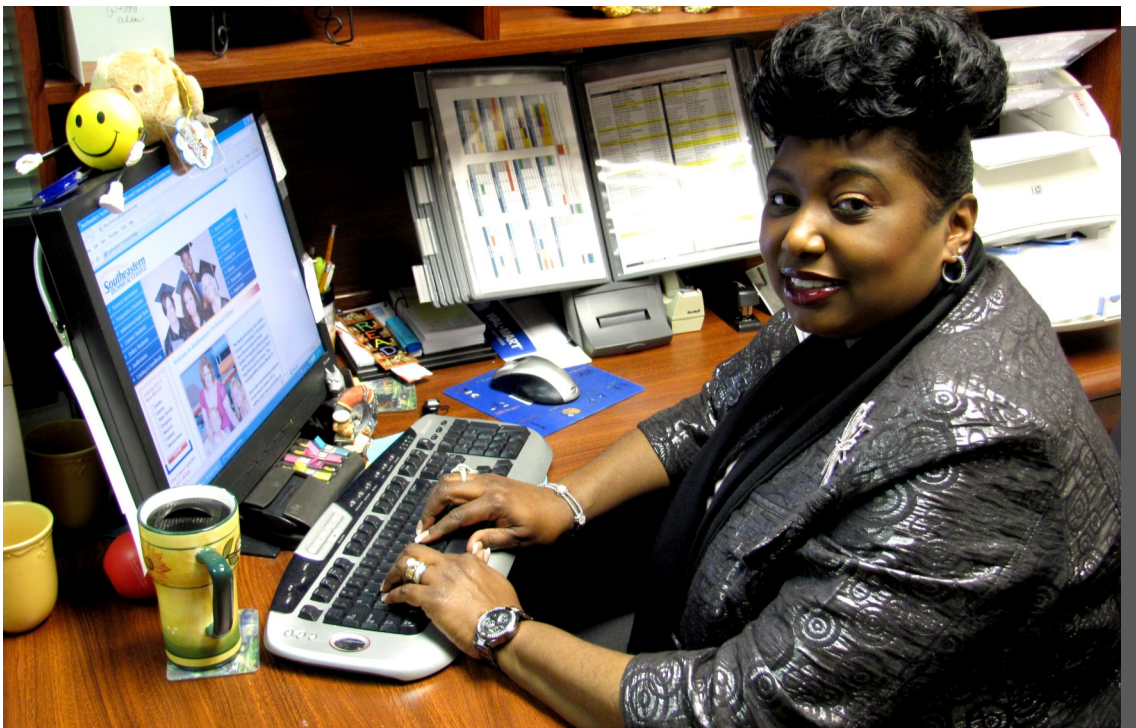
Goal 1

Student Success

Provide effective programs and services to optimize the success of our students as they prepare for quality jobs and/or continuing education.

Our objectives...

1. **Access:**
   Students will have access to a quality education.

2. **Affordability:**
   STC will remain a low cost, quality educational option and provide alternative methods to help finance students' educational goals.

3. **Student Life:**
   STC students will have access to a full range of campus and college activities to enhance their intellectual and social experience.

4. **Completion:**
   STC will ensure that students graduate from their educational program in a timely manner.

5. **Equity:**
   STC will ensure equity in student outcomes across racial, ethnic, and income groups by eliminating achievement gaps wherever possible.

Quality Education

Facilitate an effective, innovative learning environment to ensure our students have the knowledge and skills to succeed in today's competitive global environment.

Our objectives...

1. **Instruction:**
   Instruction should facilitate student learning and not be limited to traditional classroom models.

2. **Adult Education:**
   Prepare students to successfully complete the GED (General Educational Development) test with the goal to achieve a higher education credential or enter the workforce in meaningful employment.

3. **Technology:**
   Use innovative technology to enhance student learning.

Goal 3

Resources

Ensure STC has the resources needed to support learning excellence.

Our objectives...

1. **Financial**:
   STC will develop sustainable funding methods.

2. **Facilities and Equipment:**
   STC will have exceptional, world-class facilities and equipment.

3. **Safety:**
   Students will have a safe environment in which to learn.

4. **Human:**
   STC will employ qualified faculty and staff.

5. **Community Support:**
   Increase the recognized value of technical education, adult education, and workforce training.

Goal 4

Community and Workforce Development

Ensure that community workforce needs are met through STC's educational programs and economic development efforts.

Our objectives...

1. **Workforce Development:** STC will meet local community workforce needs through existing credit programs and by expanding/discontinuing credit program offerings to match workforce needs.

2. **Economic Development:** STC will provide excellence in economic development programs and community services to support existing business/industry and to attract new business/industry to the region.

STC Strategic Goal	Measurement	Benchmark AY 2018
Goal 1: Student Success Provide effective programs and services to optimize the success of our students as they prepare for quality jobs and/or continuing education.	Enrollment	FTE 1,157
Objectives: Access; Affordability; Student Life; Completions; Equity	HS Enrollment MOWR Conversion to TCSG	400 30%
	Graduation Rate CCG Graduates	82% 544
	Job Placement Rate	98.7%
Goal 2: Quality Education Facilitate an effective, innovative learning environment to ensure our students have the knowledge and skills to succeed in today's competitive global environment.	Retention Rate	68.2%
Objectives: Instruction; Adult Education; Technology	General Education Competency Assessment Results	80% pass Gen Ed Embedded Assessments
	Licensure/Certification Exam Pass Rate	100%
	Program Exit Exams Results	90% avg score
	QEP Assessment Results	12% ALMA Capstone 88.2 Avg Health Science Prog Exit Exam
	Adult Ed - NRS Enrollment ABE/ASE/ESL	1,100
Adult Ed Level Completions: ABE/ASE/ESL	2a) ABE1 Beginning Literacy 2b) ABE2 Beginning 2c) ABE3 Low Intermediate 2d) ABE4 High Intermediate 2e) ASE1 Low 2f) ESL1 Beginning Literacy 2g) ESL2 Low Beginning 2h) ESL3 High Beginning 2i) ESL4 Low Intermediate 2j) ESL5 High Intermediate 2k) ESL6 Advanced	2a) 58% 2b) 55% 2c) 53% 2d) 48% 2e) 57% 2f) 53% 2g) 59% 2h) 61% 2i) 58% 2j) 51% 2k) 54%
	Adult Ed - Obtained a HS Diploma/GED	85% GEDs
	Adult Ed Entered Postsecondary Ed	28%
	Adult Ed Entered Employment	42%
Goal 3: Resources Ensure STC has the resources needed to support learning excellence.	Funds Raised (Foundation & Grants)	$
Objectives: Financial; Facilities & Equipment; Safety; Human; Community Support	% Change in Funds Raised by College	%>= TCSG System Change
	Audit Results	No findings
	Increased Efficiency/Decrease in Cost per FTE	%<= College Peer Group Change
Goal 4: Community and Workforce Development Ensure that community workforce needs are met through STC's educational programs and economic development efforts	Customized Contract Companies Served	93
Objectives: Workforce Development; Economic Development	Customized Contract Trainee Contact Hours	57,113
	Continuing Education Hours	6,030
	Continuing Education Revenue Generated	$79,531
	# Skilled programs identified	1 new program