



A Unit of The Technical College System of Georgia

Strategic Plan 2010-2014 FY 2012 Update



Foreword

from the President

Cathryn Mitchell, Ed.D.
President



“The result of planning should be effective, efficient, and economical... that is, suitable for the intended purpose, capable of producing the desired results, and involving the least investment of resources.”

-- Clark Crouch

Southeastern Technical College monitors changes occurring due to internal and external factors affecting the College in order to improve services and processes. To ensure the strategic plan remains up-to-date, the College reports major changes to the Strategic Plan in an annual update.

This strategic plan is in alignment with the Strategic Plan of the Technical College System of Georgia (TCSG) and consists of Strategic Goals (4) with Strategic Objectives (16). The institutional Goals and Objectives included in the College's Strategic Plan are reviewed annually and revised as needed. Progress toward the accomplishment of these goals and objectives is documented annually. Strategic planning and assessment processes integrate with the annual planning and assessment processes of our College.

Southeastern Technical College is proud to present this FY 2012 update of the strategic plan for the years 2010 through 2014. Although this period offers many challenges, it also provides significant opportunities for the College. These opportunities will amplify our ability to achieve the strategic goals and objectives outlined in this updated plan.

Cathryn Mitchell, Ed.D.

Providing an Innovative, Educational Environment for Student Learning through
traditional and distance education delivery methods.
Traditional, Polycom, Web-Enhanced, Hybrid, and Online



Vidalia Campus



Swainsboro Campus



Glennville Campus



Paths to a Successful Career!

Vision

The Vision statement is a values-based description of the College's desired future and its distinctive characteristics of success. It clarifies what the College should look like and how it should conduct itself as it fulfills its Mission.

Our Vision

Southeastern Technical College will be recognized as an educational leader in Southeastern Georgia. The College will deliver quality, student-centered, and accessible postsecondary education and training. The College will empower students for success, cultivating innovative and economically thriving communities and enterprises.

Our Service Delivery Area



Mission

A thorough understanding of the Strategic Plan is made possible by knowing the foundation upon which the College operations are based as articulated in our mission statement.

Our Mission

Southeastern Technical College, a unit of the Technical College System of Georgia, provides an innovative, educational environment for student learning through traditional and distance education delivery methods focused on building a well-educated, globally competitive workforce for Southeastern Georgia.

The College fulfills its mission through:

- associate degree, diploma, and technical certificate of credit programs;
- adult education;
- continuing education; and
- customized training and services.



Values

Values are the traits or qualities that we consider to be worthwhile. Our values represent our highest priorities and our deeply held driving forces and beliefs. Our values reflect how we value ourselves and our internal and external customers.

Our Values

Southeastern Technical College values:

- Integrity, honesty, openness, mutual respect, and personal excellence.
- Continuous improvement.
- Making a difference in teaching and learning.
- A strong, visionary Administration.
- A qualified and committed Faculty and Staff.
- Community Partnerships and citizenship.
- Safe, secure, and attractive campuses and facilities.
- Time together for planning.
- Positive attitudes and teamwork.
- Accessible and affordable, quality programs and services.
- Professional Development.
- Communication.
- Fairness, equality, and diversity.
- Workforce development.
- Marketing our uniqueness for a “competitive” advantage.
- Technological advancement.



Goal 1

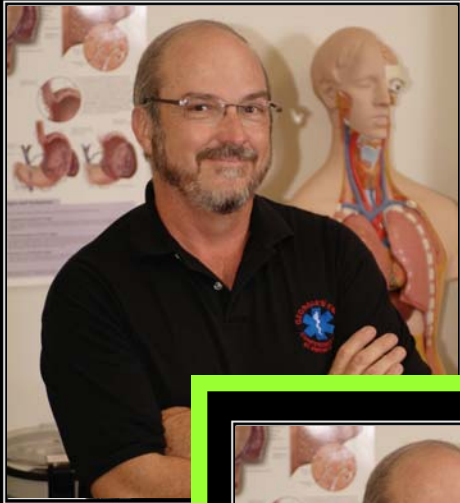
Learning how to learn is life's most important skill.
--Tony Buzan

**Guarantee student access and the opportunity
for success at all levels.**

Our objectives...

We will...

1. Assure the quality of instruction and support services to enhance student learning
2. Expand adult education opportunities to improve educational advancement
3. Expand dual enrollment opportunities and other partnerships with local secondary school systems
4. Expand options and collaborations with business and industry, other post-secondary institutions, and other state agencies.



Guarantee

Some self-confronting questions: Where do I want to be at any given time? How am I going to get there? What do I have to do to get myself from where I am to where I want to be? What's the first, small step I can take to get moving? --George A. Ford

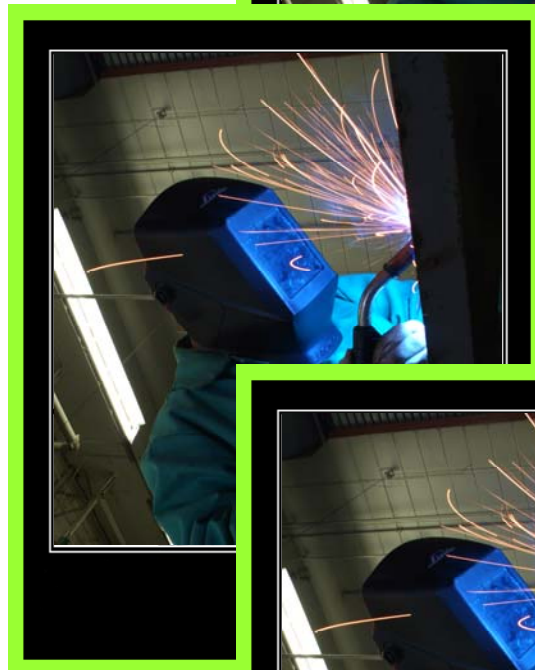
Goal 2

Build the local workforce for economic vitality.

Our objectives...

We will...

1. Provide excellence in economic development and community services to support attracting business /industry and creating/ expanding/ retaining jobs
2. Support certified Work Ready and Entrepreneur Friendly programs
3. Expand credit program offerings to match workforce needs/strategic industries.



Goal 3

"Identifying the needs of the community is the first step to providing quality education that is accessible, affordable, and creative. The strategic planning process has allowed us to examine our core, eliminate our weaknesses, and maximize our strengths."

Improve the visibility, recognized value, and support of Technical Education, Adult Education, and Workforce Training

Our objectives...

We will...

1. Maintain comprehensive marketing plan
2. Maintain SACS/COC and appropriate program accreditations
3. Build private financial support and increase alternative funding sources.



Enhance

Lack of an educational culture severely hampers economic development. Literacy and learning are the foundations of success in the new economy.

Goal 4

Enhance the College's organizational development in terms of educational delivery, facilities and equipment, and internal workforce

Our objectives...

We will...

1. Maximize efficiency and effectiveness in the delivery of quality programs and services
2. Implement a comprehensive facilities and capital outlay plan
3. Develop and implement plans to assure College safety, security, and business continuity
4. Maintain innovative, cutting-edge technology and equipment to improve College operations and student learning
5. Expand staff development and leadership training for personnel
6. Improve faculty and staff recruitment and retention and increase the full-time faculty percentage.

